

# Why Do You Love TFP/TPP – Casting Call Calling All Stars!

**November 14-15, 2009**  
**Sat 10-6, Sun 11-4**

Tell us why you love That Pet Place during our casting call and get a chance to star in our next TV commercial and win a \$250 That Pet Place Shopping Spree!

Just bring this completed form, yourself and your pet to That Pet Place retail store and we'll direct you to the filming area. If you're chosen to star in the commercial, we will contact you by phone on or before Nov 30th, 2009.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Best time to reach you: \_\_\_\_\_

Email: \_\_\_\_\_

Sign me up for TPP emails to save even more and receive notifications of events and specials

## Tell Us About the Pet You Brought with You:

Name \_\_\_\_\_

Type \_\_\_\_\_ Breed \_\_\_\_\_

Age \_\_\_\_\_ months \_\_\_\_\_ years

Please fill out the Image Consent form and read the Terms & Conditions presented on the back of this form.

I have read and agree to That Fish Place/That Pet Place's Terms & Conditions.

\_\_\_\_\_  
Signature

DO NOT WRITE IN BOX – OFFICE USE ONLY

Please fill out this short survey, and hand it to the attendant when you go on camera.

Why do you love to shop at That Pet Place:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What pets do you currently own?

dogs       pond fish       cats  
 reptile       aquarium fish       small animal

Is this your first visit to TPP's retail store?       yes       no

How often do you shop at That Pet Place?

every week       once per month       events only  
 bi-weekly       once every 3 months

What is the main reason you purchase supplies from TPP?

location       store size/selection  
 low prices       expert staff/advice  
 other \_\_\_\_\_

How did you hear about this event?

TV       at TFP       friend  
 radio       flyer       relative

What can we do to improve your shopping experience?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



**717-299-5691 • 237 Centerville Rd., Lancaster, PA**  
**Visit us anytime online: [thatpetplace.com](http://thatpetplace.com)**

## That Fish Place/That Pet Place Casting Call

Presented by That Fish Place/That Pet Place, a division of Fish Net, Inc.,

## Use of Likeness Consent Form

I CONSENT to the use of my and/or my pet's name and/or likeness for the purpose of advertising, publicity or any other purpose by That Fish Place/That Pet Place which includes print, television and posting on social media websites including but not limited to Facebook and YouTube. "My likeness" includes a photograph, digital image, voice, video or any reproduction of such media. I agree that said media and any reproduction is and shall continue to be the property of That Fish Place/That Pet Place.

In addition, I waive all claims to compensation based on the use of my image/likeness by That Fish Place/That Pet Place. I understand that That Fish Place/That Pet Place may incur expenses in connection with the reproduction of my name/likeness and that I am free from any responsibility for these expenses.

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

If the person above is under age 18, his/her parent or guardian must sign below to authorize the use of the minor's likeness.

Signature of Parent or Guardian \_\_\_\_\_ Date \_\_\_\_\_

## That Fish Place/That Pet Place Casting Call

Presented by That Fish Place/That Pet Place, a division of Fish Net, Inc.,

## Terms and Conditions of Participation

**1. Overview:** Participants can audition in "That Fish Place/That Pet Place Casting Call" by completing and submitting Submission Materials (as defined below) during the Casting Period (as defined below). NO PURCHASE NECESSARY TO PARTICIPATE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF BEING SELECTED.

**2. Casting Period:** The casting period commences at 10AM EST on November 14th, 2009 and ends at 4PM on November 15th, 2009 during the hours designated by the contest.

**3. Eligibility:** You must be a legal resident of the fifty (50) United States or the District of Columbia and eighteen (18) years or older at the time of the casting period. Anyone under the age of 18 may participate after a Legal Waiver form is signed by a Parent or Guardian. By participating in this audition, participants: (a) agree to be bound by these Terms and Conditions and by the interpretation of these Terms and Conditions by That Fish Place/That Pet Place and Fish Net Inc; and by the decisions of That Fish Place/That Pet Place and Fish Net Inc., which are final in all matters relating to this audition and events. (b) agree to release and hold harmless That Fish Place/That Pet Place and Fish Net Inc. and their respective agents, employees, officers, directors, successors, and assigns, against any and all claims, injury or damage arising out of or relating to participation in these auditions and events, and for any claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property related cause of action; and (c) acknowledge compliance with these Terms and Conditions.

**4. To Enter:** Visit <http://www.thatpetplaceTV.com> or That Fish Place/That Pet Place retail store, 237 Centerville Road, Lancaster PA, 17603 prior to or during Casting Period and follow instructions to audition. Once submitted, all required and resulting materials become part of the audition and may not be removed by the participant, even if participant cancels his/her account or withdraws from audition consideration. This is included, but not limited to, the usage of casting materials in That Fish Place/That Pet Place and Fish Net Inc. promotions both in digital and non-digital formats

Due to the nature of the commercial, participants are requested to bring live animals to casting call event. Animals include, but are not limited to, dogs, cats, reptiles, birds, fish and small pets. That Fish Place/That Pet Place and Fish Net Inc. is not responsible for any damages or injuries incurred by pets while on our property; included but not limited to, interactions with other pets or owners.

That Fish Place/That Pet Place and Fish Net Inc. reserve the right to remove or exclude any participant whom brings an animal deemed dangerous by That Fish Place/That Pet Place and Fish Net Inc. to participants, customers or their pets. Examples of this include but are not limited to: All venomous animals, non-domesticated animals, non-socialized animals and aggressive animals.

Pet owners are responsible for the actions of their animals and must be in control of their animals at all times, including but not limited to existing That Fish Place/That Pet Place policies and waste pick-up. Anyone in violation of these rules may be unconditionally asked to leave.

**5. Casting Criteria:** The official judging panel will be comprised of That Fish Place/That Pet Place employees. Those chosen for participation in That Fish Place/That Pet Place commercial will be notified at a later date, and requested to return for a final video shoot. Upon participation in final video shoot, participants will be awarded their \$250 shopping spree. Limit one shopping spree per household. That Fish Place/That Pet Place reserves the right to limit the number of participants and pets per household.

**6. That Fish Place/That Pet Place Produced Programming:** All material and programming created by That Fish Place/That Pet Place and Fish Net Inc. at or in connection with "That Fish Place/That Pet Place Casting Call" will be referred to as "Programming". That Fish Place/That Pet Place and Fish Net Inc. shall be the exclusive owner of copyright and other rights in and to the Programming and That Fish Place/That Pet Place and Fish Net Inc., its subsidiaries, affiliates, affiliated broadcast networks and licensees will be able to use the Programming forever and throughout the world, and to license it to others to use it, in any manner That Fish Place/That Pet Place and Fish Net Inc. wishes and in any and all media now known or hereafter discovered or developed without notice, including but not limited to, advertising, promoting and publicizing any of their products or services, and such use may include portions and excerpts, in addition to cut in, synchronized, dubbed and superimposed versions of the Programming. By participating in "That Fish Place/That Pet Place Casting Call" you acknowledge that That Fish Place/That Pet Place and Fish Net Inc. may use the Programming in accordance with permission granted herein without any compensation, royalty, payment, liability or obligation to That Fish Place/That Pet Place and Fish Net Inc. influencers or any third party.

**7. General Terms:** Noncompliance with any of these Terms and Conditions may result in disqualification. ANY VIOLATION OF THESE TERMS AND CONDITIONS BY A CONTEST PARTICIPANT WILL RESULT IN PARTICIPANTS IMMEDIATE DISQUALIFICATION FROM THE AUDITION.

**CAUTION:** ANY DELIBERATE ATTEMPT BY ANY INDIVIDUAL TO DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE AUDITION OR EVENTS IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THAT FISH PLACE/THAT PET PLACE AND FISH NET INC. RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY THE LAW. THE PENNSYLVANIA COURTS (STATE AND FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE AUDITION AND THE LAWS OF THE STATE OF PENNSYLVANIA SHALL GOVERN THE AUDITION. EACH PARTICIPANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMITS TO THE JURISDICTION OF THOSE COURTS.



717-299-5691 • 237 Centerville Rd., Lancaster, PA  
[thatpetplace.com](http://thatpetplace.com)